ज्ञान-विज्ञान विमुक्तये

प्रो. श्यामा रथ
सचिव

Prof. Shyama Rath
Secretary

सत्यमेव जयते

आज़ादी का अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

D.O.No. 2-37/2026(CPP-II) (C.185033) **24 आश्विन, 1948/ 16th October, 2026**

Subject: Participation in "Jago Grahak Jago Quiz 2026"-reg.

आदरणीय महोदया/महोदय,

Kindly refer to the communication received from the Ministry of Consumer Affairs, Food and Public Distribution (MoCAF&PD), Department of Consumer Affairs (copy enclosed) regarding the "Jago Grahak Jago Quiz 2026" to enhance awareness among students and young citizens about consumer rights, responsibilities and various consumer protection initiatives.

The Department, in collaboration with MyGov, is conducting the "Jago Grahak Quiz 2026" on 25.08.2026 to promote awareness of consumer rights and responsibilities, product quality and safety, fair trade practices, grievance redressal mechanisms and consumer protection measures.

The Quiz will remain open for participation until 30.10.2026 and can be accessed on the MyGov platform at the following link: https://quiz.mygov.in/quiz/jago-grahak-jago-quiz-2026/

All Higher Education Institutions (HEIs) are requested to widely publicize the quiz among students, youth and other stakeholders under their jurisdiction and encourage maximum participation. The information may be disseminated through official websites, e-mail groups, student portals, notice boards, social media platforms and other available institutional communication channels.

Further, students and other stakeholders may be encouraged to follow the official social media handles of the Department for regular updates on consumer awareness initiatives:

X (Jago Grahak Jago): @jagograhakjago

Facebook: Department of Consumer Affairs, Government of India

Instagram: @consumeraffairs_goi

HEIs are requested to ensure wide dissemination of the above information and encourage active participation in the initiative.

सादर,

भवदीया,

श्यामा रथ

(श्यामा रथ)

संलग्नक: उपरोक्तानुसार

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।

अनुपम मिश्रा
अपर सचिव
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सत्यमेव जयते

भारत सरकार
उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालय
उपभोक्ता मामले विभाग
कृषि भवन, नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CONSUMER AFFAIRS,
FOOD AND PUBLIC DISTRIBUTION
DEPARTMENT OF CONSUMER AFFAIRS
KRISHI BHAWAN, NEW DELHI-110001

D.O. No. 6-24/4-2026-Pub

5th October, 2026

Dear Ma'am / Sir,

As you are aware, the Department of Consumer Affairs, Ministry of Consumer Affairs, Food & Public Distribution, Government of India, is mandated to protect and promote the interests of consumers and to create awareness among citizens regarding their consumer rights, responsibilities and available mechanisms for consumer protection and grievance redressal.

2. The Department, under its flagship consumer awareness campaign "Jago Grahak Jago", undertakes various initiatives aimed at empowering consumers with information regarding consumer rights and responsibilities, product quality and safety, fair trade practices, consumer grievance redressal mechanisms and various initiatives of the Government in the field of consumer protection.

3. As part of these efforts and in collaboration with MyGov, the Department is conducting the "Jago Grahak Jago Quiz 2026" on the MyGov platform. The Quiz was launched on 25.08.2026 and is aimed at enhancing awareness among citizens, particularly students and young consumers, regarding consumer rights, responsibilities and various consumer protection initiatives.

4. The Quiz will remain open for participation up to 30.10.2026. The Quiz is available on the MyGov platform at the following link:

https://quiz.mygov.in/quiz/jago-grahak-jago-quiz-2026/

5. In this regard, I would request your kind support in widely publicizing the "Jago Grahak Jago Quiz 2026" amongst students/youth under your administrative/institutional jurisdiction and encouraging them to participate in the Quiz. The Quiz may kindly be disseminated through official websites, e-mail groups, student portals, notice boards, social media platforms and other available institutional communication channels.

6. The initiative would provide an opportunity to students and young citizens to enhance their understanding of consumer rights and responsibilities and contribute towards creating an informed and empowered consumer ecosystem.

7. For regular updates and information regarding consumer awareness initiatives of the Department, students and other stakeholders may also be encouraged to follow the official social media handles of the Department:

X (Jago Grahak Jago): @jagograhakjago
Facebook: Department of Consumer Affairs, Government of India
Instagram: @consumeraffairs_goi

8. I shall be grateful for your support in giving wide publicity to the Quiz and encouraging maximum participation in this important consumer awareness initiative.

With regards,

Yours sincerely,

(Anupam Mishra)

As per list

JAGO GRAHAK JAGO

www.jagograhakjago.in