PONDICHERRY UNIVERSITY

(CENTRAL UNIVERSITY)

SCHOOL OF MANAGEMENT

DEPARTMENT OF INTERNATIONAL BUSINESS

Date: 26/11/26

Pre-Ph.D. Synopsis Presentation

Name of the Applicant	**MANJUBALA MOUROUGANE**
Title of the Presentation	**The Influence of Financial Brand Value on Firm Profitability and Firm Valuation: Evidence from the Asian IT Technology Sector.**
Date and Time	**09-12-2026 Wednesday 11-30 am**
Venue	Department of International Business,

All are cordially invited to attend the presentation

26/11/26

Signature of the HOD/Centre Head

HEAD
Department of International Business
Pondicherry University
Puducherry - 605 014

Signature of the Supervisor 26/11/26

Dr. BUSHAN D. SUDHAKAR
Professor
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